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Rockford AirFest 2009

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Sponsorship Interest Form



Yes! I am interested in supporting AirFest 2009. Please have an AirFest Sponsorship Representative contact me. I am interested in receiving additional information on the following:

_____ Platinum, Premier & Presenting Sponsorships:

\$25,000+

Sponsorships can be customized based on your organization's goals and needs.

_____ Corporate Chalets: \$3,600 - \$9,000

Chalets are located on the flight line providing your guests with perfect front row seats. (Catering costs are additional.)

_____ Display/Vendor Tents: \$750 - \$5,000

Display tents provide the perfect venue to provide sampling, couponing or mutually-agreed upon marketing activities to reach show attendees.

_____ Volunteer T-shirt Sponsor: \$5,000 (SOLD!)

Your logo on the back of 1,000 volunteer shirts (1 company listed on shirt)

_____ Parking Pass Sponsor: \$5,000

Your name on back of 5,000 parking tags that will hang from the rearview mirror of air show performers, volunteers, VIPs.

_____ Golf Cart Sponsor: \$5,000

Your name/logo included on over 50 golf carts used during the show by staff, performers, and volunteers.

_____ Volunteer Food: \$5,000

Help underwrite the food that we provide to our wonderful volunteers before and during AirFest.

_____ Kids' Fun Area Sponsor: \$5,000

The Kids' Fun Area Sponsor will be promoted as the official Kids' Area Sponsor of AirFest 2009. AirFest is heavily promoted as a "Family Event" and that includes promoting the kid-friendly aspects of the show to the media.

_____ Credential Sponsor: \$5,000

Your name on over 1,500 credentials that will be given to volunteers, staff, and performers

_____ NASA Trailer Sponsor: \$4,000

Sponsor will be presenting sponsor for the NASA Exhibit Trailer; recognition will include being included on pictures that are taken inside the trailer.

_____ Shuttle Buses: \$2,500

Reach over 10,000 spectators inside the bus with your message and the thousands who will see your message/banner outside the buses that shuttle spectators to and from AirFest grounds.

_____ Online Ticket \$2,500

With nearly 67,000 average hits to our web site the month prior to and of AirFest, your coupon or logo on the online ticket page of our site will be seen by thousands.

_____ Ticket Sponsor: \$2,500

Your coupon on AirFest tickets - quantity to be determined.

_____ Take a Ride on a L-39C Jet: \$2,500

Take a "flight of a lifetime" in a L-39C jet flown by pilot Peter Jacobs and cruise up to speeds of 375 miles per hour. You'll also receive a DVD of your flight and 2 tickets to the Captain's Club chalet on the flight line for you and your guest. This package makes the perfect gift for any aviation enthusiast. (subject to availability & weather; see height & weight restriction guidelines)

_____ Aircraft Display & Performer Sponsors: \$2,500 - \$10,000

Help defray the cost of bringing various display aircraft to our show. Static Display sponsors will have signage around the plane showing they are the "Presenting Sponsor" of that aircraft, as well as additional recognition opportunities.

_____ Staff polos: \$2,500

Your logo on shoulder of 40+ AirFest staff member shirts.

_____ Recycling Sponsor: \$1,500

Help our AirFest "go green" and underwrite the cost for us to provide recycling containers. Your company name/logo will be placed on all containers throughout AirFest grounds.

_____ Lanyards: \$1,000

Receive name recognition on 1,200+ lanyards handed out to all volunteers, staff, and performers.

_____ Lieutenant's Lounge: \$1,000

For as little as \$1000 for a table of ten, you and your guests can have one of the best seats in the house - and this includes food and beverages too.

_____ Aerobatic Plane Ride: \$500

Take a ride in one of the aerobatic aircraft that will be performing in AirFest. (subject to availability & weather; some height & weight restrictions may apply.)

_____ Other Donor Opportunities: \$500+

Help underwrite an AirFest party, performer, signage, or stage area. Cash or in-kind donations start at \$500.

_____ Souvenir Program Ad: \$185 - \$2,500

Reach over 5,000 air show attendees with your message.

Contact Info:

Company Name _____

Contact Name/Title _____

Day Phone _____ E-Mail Address _____ @ _____

City _____ State _____ Zip Code _____

For Office Use:

Date Document Received: _____

Initials: _____

FAX to Geoff Oman @ 815-969-4001